The Global Conference on Business, Economics, Management and Tourism is a conference that invites research papers from across the globe. It is organized by Near East University, University of Kyrenia, Academic World Education and Research Center, and the Association for Human, Science, Natura, Education and Technology. The President is Associate Professor Dr. Tülen Saner from Near East University, North Cyprus.

Dr. Asima Faisal, Head of Department of the MBA Health & Hospital Management Program at the Institute of Business Management (IoBM) had been invited to the Conference and represented IoBM Rome, Italy. She presented her research paper titled *Managerial Competencies of Health Management Students in Karachi, Pakistan* and was lauded for her work.

The Conference provided a platform for recognition of IoBM and the Health & Hospital Department at an international level, and increased awareness about Health Management programs. Discussions held with the esteemed participants led to explorations of new ideas and further directions to expand the research paper.
EVENT PICTURE

ASSESSING MANAGERIAL COMPETENCIES IN HEALTH MANAGEMENT STUDENTS OF KARACHI – AN ACADEMIC-INDUSTRY APPROACH

[Projection]