CBM SOCIETY OF HEALTH MANAGERS
...direction towards 21st Century Health!
Our Vision

“To design and develop future managers and leaders in healthcare as implied in Hospital, Pharmaceutical Administration, Health Policy and Planning, by ingraining our values of corporate social responsibility, direction, synergy with one another, creativity with value addition and leadership”
TEAM CSHM
Dr Asima Faisal
Head of Department
MBA Health Management Program
IoBM
Dr Humeira Jawed Abidi
President, CSHM
Dr Zia Amir Channa
Advisor, CSHM

Dr Shahida Mirza
Acting President
Dr Ali Azeem Rajwani
Marketing Head

Fawad Baig
Vice President

Dr Syeda Amber Hassan
Vice President
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<th>Office Bearer</th>
<th>Designation</th>
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<td>Dr Hassan Jamal</td>
<td>Manager Media Affairs</td>
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<td>Dr Fahad Zuberi</td>
<td>Manager Publications</td>
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<td>Adnan Amin</td>
<td>Manager Student Affairs</td>
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<td>Dr Sara Siddiqui</td>
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<td>Bilal Kudia</td>
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<td>Dr Kamal Samo</td>
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<td>Shamim Shafqat</td>
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Key activities

• Health awareness events and campaigns
• Health and education projects
• Research
• Media collaboration
• Health management consultancies
EVENTS
International Health Asia Conference

11-12th March 09'
4th INTERNATIONAL MANCON CONFERENCE - organized by Nutshell Forum on the 8th and 9th April at Sheraton Hotel. The conference was graced by national and foreign CEOs and dignified executives from various industries. CSHM marked its presence representing their program from the IoBM platform.
Seminar “Career Avenues for Future Leaders in Health care and Allied Industries”

Dr Mairaj uddin Shah, Sr. Manager, QICC, AKUH
Dr Pritipal Singh, Sr. Manager, HRD, AKUH
12th March 2009
CAREER AVENUES FOR FUTURE LEADERS IN HEALTH CARE AND ALLIED INDUSTRIES - on 12th of April 09 at the CBM Auditorium. The Seminar was graced by Guest Speaker Dr Syed Mairajuddin Shah, CQ/Sr. Manager, Clinical Affairs, AKU. Also, was Chief Guest Mr Ted Marra, Chief Strategic Officer, Sybrid. Dr Pritipal Singh, Sr. Manager, HRD, AKU and Guest of Honor Mr Talib Karim, Executive Director, IoBM, Karachi to grace the event with their presence.
CSHM FIGHTING HEPATITIS

31st May 2009
HEALTH MANAGERS FIGHT AGAINST HEPATITIS – on 31st May 2009. Speakers included Dr Zahid Azam, Gastroenterologist, (NILGID, AKU and Liver Centre) and Dr Furqan Ahmed, Gastroenterologist and Hepatologist, (South City Hospital and AKU). The event was moderated upon by Mr. Faisal Qureshi, a renowned TV anchor.
CSHM HEALTH CAMP

1st and 2nd November 2009

......our success story....
CSHM HEALTH CAMP 09’ – The first ever health camp in a business management institute under the vision of HEALTH, HAPPINESS and HOPE on the 1\textsuperscript{st} and 2\textsuperscript{nd} of November 09’. The event was graced by the Sind Minister of Health, Dr Sagheer Ahmed with IoBM dignitaries, Mr Shah Jehan Karim, Ms Sabina Mohsin and Mr Talib Karim. The thematic segments included Free eye check up and consultation, Audiometry test, Dermatology consultations and referrals, Dental check up and referrals, Hepatitis awareness and screening, Diabetes awareness and screening, Blood grouping and Thalassemia screening, Bone Densitometry and check up, Personal hygiene and cleanliness, Awareness on body fitness and diet.
Projects and Collaborations
CSHM with Aga Khan Health Services
Pakistan

The Aga Khan Health Services,
Pakistan
Health care for all

KARACHI, Nov 4 (PR): Sindh’s Minister for Health, Dr. Sagheer Ahmed, while visiting the Health Camp of the CBM Society of Health Managers, said that free vaccination drive for Hepatitis has become a province wide phenomenon and that students, faculty and management of the Institute of Business Management (IoBM) have also been offered this facility. CBM Society of Health Managers, which is a representative body of the MBA Health Management Program at IoBM, organized this health camp at IoBM premises under the vision of Health, Happiness and Hope.

Each stall at the camp featured different aspects of health care with free awareness, assessment, consultations and referrals. The thematic segments included free eye check up and consultation, dermatology test, dermatology consultations and referrals, dental check up and referrals, hepatitis A screening, diabetes awareness and screening, blood grouping and thalassemia screening, bone densitometry and check up, personal hygiene and cleanliness, awareness on body fitness and diet. Various exciting competitions and games were also incorporated into each stall to keep the audience involved. The team CSHM, which is a combination of doctors, pharmacists, nurses, biomedical engineers and other allied health care professionals, intends to conduct more such programs as part of their corporate social responsibility to create benchmark standards of organizing efforts in health care awareness and assessment for other institutions.

Dr. Sagheer Ahmed praised the impressive efforts and hard work of Health Management students to bring forth a program of magnitude.

Karim, President Sabina Mohsin, Director Admin and Mr. Talib Director Acad Support Cent also present to occasion. Undr Dr. Asima F Adviser an Department. Management event was entilt HEALTH FUN for the first time school a health element of fun incorporated entertain the vi

LARGEST CIRCULATED ENGLISH EVENING DAILY OF PAKISTAN CERTIFIED BY A.B.C.

Health managers fight against Hepatitis

KARACHI, Jun 11 (PR): On the occasion of World Hepatitis Day, Institute of Business Management (IoBM) CBM Society of Health Managers (CSHM) in collaboration with Ferozsons laboratories, arranged a seminar “Health Managers’ fight against Hepatitis.”

In this seminar speakers Dr. Zahid Azam, Gastroenterologist (NILGID, AKU and Liver Centre) and Dr. Furqan Ahmed, Gastroenterologist and Hepatologist, (South City Hospital and AKU) spoke about the different types of Hepatitis, its causes, its prevalence, the ways in which it spreads so rampant in our country, how to prevent it and the modalities of treatment available.

The aim was to educate the audience regarding the disease and highlight the role and responsibilities of Health Managers to combat the ailment.

The event was moderated by Mr. Talib Karim, and Mrs. Sabina Mohsin, The Executive Directors IoBM. In addition, The Marketing Manager Ferozsons, Mr. Muhammad Asim Umar, The Hepatology Manager Dr. Ali Azizulraja and the other executives from Ferozsons laboratories, also attended the show.

The general audience included the faculty of CBM, and executives from Pharmaceutical industry, AKUH, DUHS and over 200 students from the MBA Health Management Program IoBM.

At the end of the seminar a panel discussion was moderated and conducted by Mr. Faisal Qureshi and the faculty as well as students. A free Hepatitis screening camp was also conducted in the CBM Campus the same day.
UNDERSTAND THE DIFFERENCE!
Dr Asima Faisal speaking on Health Management Program: ‘THE FIRST BLAST’ aired on 4th Dec. 09’
Dr Humeira Jawed & Dr Zia Channa live on Breakfast at Dawn
Topic: ‘Work Place Health’ - 1st October 09’
Dr Amber Hassan & Dr Ali Asad on Breakfast at Dawn
Topic: ‘Health, Happiness and Hope’ - 23rd Oct. 09’
Dr Gayasuddin and Fatima Siddiqui on Breakfast at Dawn
Topic: ‘Patients Rights’ - 4th Dec. 09’
CSHM & GEO News
Case study of ‘mysterious disease’
at Ibrahim Hyderi and Rehri Goth

GEO NEWS investigation with documentary and interview with CSHM
Dr Asima Faisal speaking on the awareness of Swine Flu
Exclusive interview with GEO News
22nd December 09'}
HUMANS CANNOT CATCH SWINE FLU!

- 'Swine Flu' is ONLY transmitted in pigs, the endemic disease prevalent in humans is a variant of Swine Flu strain called 'HINI FLU'.

WHO REQUIRES VACCINATION?

- Pregnant women
- Children below 2 years
- Adults above 65 years
- Patients with cardio respiratory diseases
- Uncontrolled diabetes
- Immuno compromised patients
- Travellers

For more details consult your physician.

Source: CBM Society of Health Managers, IOBM.

Swine Flu PSMs on Dawn News
CBM SOCIETY OF HEALTH MANAGERS

Cordially invites you to its in house
Health awareness event:

“SWINE FLU - Myth, Reality or Hoax!”

On
Date: Sunday 17th January 2010  Time: 11:45am – 1:15pm &
Date: Monday 18th January 2010  Time: 11:30am – 1:00pm

Venue:
CBM Auditorium, Institute of Business Management (IoBM), Karachi

For details contact:
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Program, IoBM, Karachi
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Contact # 021 5090961 Ext: 274
Dr Rafiq Khanani, President, Infection Control Society of Pakistan ICSP
WORLD HEALTH DAY
APRIL 2010

I am PROhealth...My City is PROhealth!
I AM PROHEALTH – A cycling event held at Creek Road, Khayabaan e Ittehad, Defence Phase 5 with collaboration with AKHSP and I OWN KARACHI during the World Health Day on 11th of April 2010 to encourage use of bicycle as against fueled transport and enhance proactivity in health. The event was covered by Dawn News, Business Plus and other local media channels.
Cry for help!

DONATE GENEROUSLY!

For more details contact:
The IoBM Flood Relief Collection Desk
Academics Block, IoBM
Contact #: 0333 2097963 & 0333 3966291

*IoBM Faculty*
*IoBM Administration*
*CBM Society of Health Managers*
*Department of IT*

CSHM FLOOD RELIEF DRIVE
Since August 2010
CSHM distributed donations worth of food, clothes, medicines and utilities to hundreds of flood victims located at Ibrahim Haidery and Korangi in Karachi along with Makli and Jhirk in interior Sindh. Around 5 activities were undertaken during August and September 2010 at the camp areas where medical camps and mobile health facilities were also provided.
The first donations drive was held at Ibrahim Haidery, Karachi. Three schools which were home to nearly 2000 flood victims were visited and the local health camps were assessed. Food and ration packets were distributed amongst numerous families.
Makli and Jhirk – 2 rural territories lying within the outskirts of Thatta accommodated thousands of flood victims coming from Upper Sindh and Punjab. This was part of the key activity of donations drive from CSHM to facilitate the needy families with food, water and clothes. Disease manifestation is prevalent in the camps mainly pertaining to women and children. A mobile health camp was set by efforts of CSHM doctors which catered to acute treatment of Gastroenteritis, Conjunctivitis, ENT diseases, Scabies in men, women and children.
Another activity was conducted in Korangi area, Karachi where CSHM distributed food and medical aid to the victim families.
CSHM – 5th health camp at Jamshoro, Tent City in Sindh on 10th October 2010. Our team of 10 doctors, Consultant Gynecologist and Pediatrician treated more than 250 flood affectees suffering from a various spectrum of diseases like Gastroenteritis, Skin infections, Anemia, eye and ear infections and respiratory diseases. The team also provided treatment and management of wounds and injuries through its specialized medical doctors.
SERVING THE FUTURE OF PAKISTAN!

Corporate Society of Health Managers is a positive direction towards the development of Health care management. With inspiring Leadership and dedicated passion of our members we aim to grow and generate energy to uplift the future of Pakistan.