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Special Acknowledgements:

Mr. S. Shahjehan Karim, President, IOBM
Ms. Sabina Mohsin, Executive Director Administration, IOBM
Mr. S. Talib Karim, Rector, Executive Director, Academics, IOBM
The IJAS Conference Series takes place annually in several cities across Europe and North America. The series has three primary aims.

The first aim is to provide opportunities for academics from a range of disciplines and countries to share their research both through the conference podium and IJAS' double-blind refereed publications. All IJAS conferences are inter- and multi-disciplinary.

The second aim of the Conference Series is to provide opportunities for academics to receive informal in-depth feedback through discussions, and to enable them to establish contact with professionals in other countries and institutions. The tours are the main way of "breaking the ice" away from the formalities of the conference hall, providing an informal setting for discussing different points of view. Even in an increasingly networked world of internet and satellite conferences, there is no substitute for personal interaction—what Edward R. Murrow calls "the last three feet of communication." It is individuals, not data streams, who must ultimately build the connections that in turn create lasting international research partnerships.

The third aim of the Conference Series is to introduce academics to educational premises in locations that are suitable for study abroad programs and which may meet their students’ educational needs. IJAS draws its inspiration from the Fulbright Program, an integral part of the United States' foreign educational relations, where face-to-face exchanges have proven to be the single most effective means of engaging international publics while broadening dialogue between academics and institutions.

**Committee Members**

Executive Director:
- Joseph Bonnici (Central Connecticut State University, USA)

Non-Executive Directors:
- Peter Mini (Bryant University, USA)
- Clara Martin (Bénévoles Canada)

Chair:
- Mark Bridge (IJAS, USA)

Vice Chairs: Michael
- McKinney (Jamestown College, USA)
- Henry Greene (Central Connecticut State University, USA)
My topic and Abstract

SELF - ESTEEM OF FEMALE VICTIMS OF FACIAL BURN INJURIES

Facial burn injury becomes a mental, physical and social stigma of our society which affects the victim’s self-esteem. A cross-sectional quantitative and phenomenological qualitative (mixed method) study was conducted to assess self-esteem in female victims of facial burns from two burns rehabilitation centers in Karachi, Pakistan. 50 female facial burn victims were surveyed from two rehabilitation centers of burn victims in Karachi from January 2013 to April 2013. The survey employed the State Self-Esteem Scale (SSES) and qualitative open ended questions which were asked from the respondents in face to face interviews. Self-esteem of female facial burn injuries was moderately high with a mean of 78.16. Performance sub-scale showed highest mean 32.92, followed by social component of self-esteem 28.80 and appearance component with a mean score of 16.22. Results also showed that as the number of years increased from the onset of burn injury, self-esteem in respondents also increased. In addition, the study revealed that age, education, occupation did have a positive impact on self-esteem. Qualitative analysis illustrated that physical appearance, education, time, family support, social support and spirituality contributed to self-esteem. Employment, busy lifestyle, marriage, normal family life should be encouraged to reduce the focus of anxiety related to the facial burn injuries to more consuming activities which will help improve self-esteem.

Activities

PLYMOUTH PLANTATION: Plymth Plantation is a living museum that shows the original settlement of the Plymouth Colony established in the 17th century by English colonists, some of whom later became known as Pilgrims. They were among the first people who emigrated to America to avoid religious persecution.

The re-creations are sourced from a wide variety of first and second records, accounts, articles and period paintings and artifacts. In the 1700 English Village section of the museum, interpreters have been trained to speak, act, and dress appropriately for the period. At Plimoth Plantation they are called historical interpreters, and they interact with their 'strange visitors' in the first person, answering questions, discussing their lives and viewpoints and participating in tasks such as cooking, planting, blacksmithing and animal husbandry. The 1627 English Village loosely follows a time line, chronologically representing the calendar year 1627 from late March through November (the months the museum is open), depicting day-to-day life and seasonal activities as well as featuring some key historical events such as funerals and special celebrations.
PORTSMOUTH
Our private coach will headed north to Maine, stopping at Kennebunkport. We headed into town past the spectacular old seafarers' houses, walk around, and enjoy a complimentary lobster lunch. The bus will then travelled down the slow road, taking Route 9 through Wells and into Ogunquit.

We proceeded to Portsmouth, New Hampshire. A historic seaport and popular summer tourist destination, Portsmouth was named one of the Dozen Distinctive Destinations by the National Trust for Historic Preservation.

Deliverables/ROI

- Representation of IoBM and Department of Health and Hospital Management at an international forum at Harvard University, Boston
- Recognition of the concept of health management in Pakistan.
- Research article issued in conference proceedings.
- Oral presentation considered to be interesting and capable of being extended for further comparison analysis between Pakistani and American population
- I chaired for further two sessions in which were of 45 min each -- but it lingered on.
- Middle East, South Africa, Bangladesh, Turkey, Brazil, India and Kenya. Overall conference has more than 200 presentations.
Certificate of Merit

Asima Faisal

Recognized for Outstanding Research and Presentation at the

INTERNATIONAL CONFERENCE FOR ACADEMIC DISCIPLINES

Joseph B. Martin Conference Center
At Harvard Medical School, Boston, Massachusetts
26 – 30 May 2014

The research title is posted online at http://ijoa2014.harvard sched.org.